

Mahin Karani

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EDUCATION

BA – Public Relations and Advertising, Minor in Cinematography | DePaul University | GPA: 3.4 Graduated June 2026
Dean's List: Spring 2025-2026, Winter 2025-2026, Fall 2025-2026, Fall 2024-2025, Spring 2022-2023

EXPERIENCE

6thstreet, Apparel Group – Marketing Intern July 2025

- Assisted in organizing two events with Samsung and for Back-To-School campaigns
- Produced engaging short-form content for Instagram & TikTok contributing to increased platform engagement
- Ideated and storyboarded a brand mascot/character concept, contributing to early creative development for a longform ad campaign

Figure Frenzy – Social Media Manager, VFX Supervisor, VFX Artist, Behind-the-scenes Photographer November 2025

- Designed Social Media posts for Instagram using Adobe Illustrator
 - 23.3K Views, 635 interactions, 291 Followers, Raised 101% of the fundraising goal
- Helped take detailed notes on light, subject and camera positioning to help out post-production
- Worked on multiple computer-generated scenes including the cityscape and explosions

Move-in – Social Media Manager, Script Supervisor, DIT, Behind-the-scenes Photographer January 2025

- Managed Social Media content on Instagram to promote the film leading to:
 - 22.6K Views, 2.5K Accounts Reached, 681 Interactions
- Designed content for Instagram using Blender, PowerPoint and Photoshop
- Ensured Script Continuity and took detailed notes during filming
- Transferred and organized digital assets from camera and audio sources

Support Ricket – Graphic Designer, Set Dress, DIT, Grip May 2025

- Designed Crew and Casting Calls for Instagram using Microsoft PowerPoint and Blender
- Designed a Logo and Posters using Adobe Illustrator with the director's vision in mind
- Helped dress the sets for scenes using props and designs from the Set Designer
- Transferred and organized digital assets from camera and audio source

LEADERSHIP & ACTIVITIES

DePaul Esports, Rocket League – Event Coordinator, Team White Captain, Content Creator September 2024

- Planned and managed events and tournaments to help grow the community
- Assisted media team to promote our team on Instagram
- Helped build team spirit and communication during weekly practices

National Student Advertising Competition, National Football League (NFL) – Creative Team September 2025

- Analyzed the NFL's current social channels to spot areas of improvement, especially in their more neglected channels
- Ideated and conceptualized 2 promotional ideas for our campaign using Blender, Photoshop and Davinci Resolve
- Assisted in shooting the Anthem Spot for our campaign

SKILLS & TECH

- Video Editing - DaVinci Resolve, Edits, CapCut, iMovie
- Adobe Creative Cloud - Lightroom, Photoshop, Illustrator, Premiere Pro, After Effects
- Microsoft Office & Google - Word, Excel, PowerPoint, Outlook, Teams, Docs, Sheets, Slides
- Film Production - Tungstens, Kino Freestyles, Astera Helios Tubes, Arri Skypanels, HMI lights, Dollies
- Creative - Photography, Videography, Blender, Canva, Wix, Social Media Management, Virtual Production, VFX Supervision
- Soft Skills - Collaboration, Leadership, Event Planning, Communication, Organization